



Under the auspices of
H.E. Dr. Ahmed Nazif,
Prime Minister of Egypt

The Third Annual Conference
On
Corporate Social Responsibility
"Transparency & Reporting on CSR practices, Towards Sustainable
Competitive Environment"

March 23rd, 2010
Grand Hyatt Hotel
Co-organizers



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| 8:30 - 9:30 | Registration | |
| 9:30 - 10:30 | Inauguration Session | <ul style="list-style-type: none"> • Dr. Ashraf Gamal El Din, Executive Director, EIoD and ECRC, Egypt • Dr. Djordjia Petkoski, Head of the Business Competitiveness and Development team- World Bank Institute • Mr. James W. Rawley, UNDP Resident Representative. • H.E El Sheikha Fatma Bint Moubarak, Chairperson of Family Development Foundation, Chairperson of the Women’s Union, UAE. • H.E Dr. Mahmoud Mohieldin, Minister of Investment, Egypt • H.E Dr. Ahmed Nazif, Prime Minister, Egypt <p>The inauguration session will witness launching the Egyptian Sustainability Index and signing ceremony of cooperation agreements</p> |
| 10:30 - 11:00 | | Coffee Break |
| 11:00 - 12:30 | Importance of Sustainability Reporting | |
| | Panel I | <p>This panel explores the importance of reporting on social and governance practices. The session will also highlight the outcomes of the Egyptian experience in launching the Egyptian Sustainability Index for the first time in the Arab world.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Djordjia Petkoski, Head of the Business Competitiveness and Development team- World Bank Institute <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Jan Plantagie, MD & Head of MENA Region, Standard and Poor’s • Mr. Robert Shakotko, MD indices , Standard and Poor’s • Mr. Maged Shawky, Chairman, Egyptian Stock Exchange, Egypt • Dr. Ashraf Gamal El Din, Executive Director, EIoD and ECRC, Egypt • Eng. Ahmed El Gohary, Advisor to the Minister of Investment on Sustainable Development and Environment - Egypt |
| 12:30 - 12:45 | | Q&A Session |
| 12:45 - 14:00 | | Lunch |
| 14:00 - 15:30 | Sustainable Reporting: Methodologies, Features and Guidelines | |
| | Panel II | <p>This panel discusses the main features and guidelines of reporting, introduces various methodologies of sustainable reporting and assessment process for sustainability performance with respect to laws, codes, and performance standards. The session will also highlight the necessity of transparency & disclosure in supporting economic, environmental and social accountability towards greater sustainability.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Mohamed Omran, Vice Chairman, Egyptian Stock Exchange, Egypt <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Geoffery Mazullo, Adjunct Professor, School of American Law (SAL), Poland • Mr. Ahmed Ragab, Executive Director, UNDP center for transparency, Ministry |
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| | | <p>of Investment, Egypt</p> <ul style="list-style-type: none"> • Mr. Tabe D. van Hoolwerff, Policy Advisor on Corporate Social Responsibility, Dutch Ministry of Economic Affairs – OECD • Mr. Mohamed El Kalla, Policy Advisor, Egyptian Corporate Responsibility Center, Egypt. • Ms. Maya Morsy, Country Coordinator, United Nation Development Fund For Women, Egypt |
| 15:30 - 15:45 | | Q&A Session |
| 15:45 - 16:00 | | Coffee Break |
| 16:00- 17:30 | Panel III | <p>Business Case of Sustainability Reporting</p> <p>This panel discusses the business case of reporting; the advantages and barriers facing the business sector in reporting, and highlighting the role of reporting in encouraging competitiveness between corporations leading to an effective and efficient implementation of sustainable social policies. The session will also present lessons from some international and national leading companies in the field reporting.</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Jamila Soliman El Khanjy, Director, Community Service Department, Family Development Foundation, Abu Dhabi, UAE. <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Keith Scott, Chairman, International Institute of Risk and Safety Management, United Kingdom. • Mr. Peter Blom, CEO, Triodos Bank, Netherlands. • Mr. Mohamed El-Mahdi, Chairman & Managing Director –Siemens S.A.E. • Ms. Rania Hamoud, Director, Mansour Foundation for Development, Egypt. • Ms. Yasmine Negm, Corporate Social Responsibility Supervisor, Orascom Telecom, Egypt |
| 17:30 - 17:45 | | Wrap-up Session & Closure |